

KENYA PORTUGAL

Trade and Economic Partnership

| Opportunity for Kenyan SMEs

Kenya Portugal Trade and Economic Partnership

President Uhuru Kenyatta recently led a Kenyan delegation to Lisbon, Portugal for a bilateral meeting. President de Sousa indicated the suitability of Nairobi, Kenya as the best is best entry point for Portuguese commercial interests in Africa.

Similarly, Portugal offers a great market potential for Kenyan SMEs.

The report examines the import statistics of Portugal which enumerates sectors and products that presents potential business opportunities for Kenyan SMEs as well as guide to exporting to Portugal. Further opportunities lie in import substitution (products imported from Portugal that Kenyan SMEs can manufacture locally)

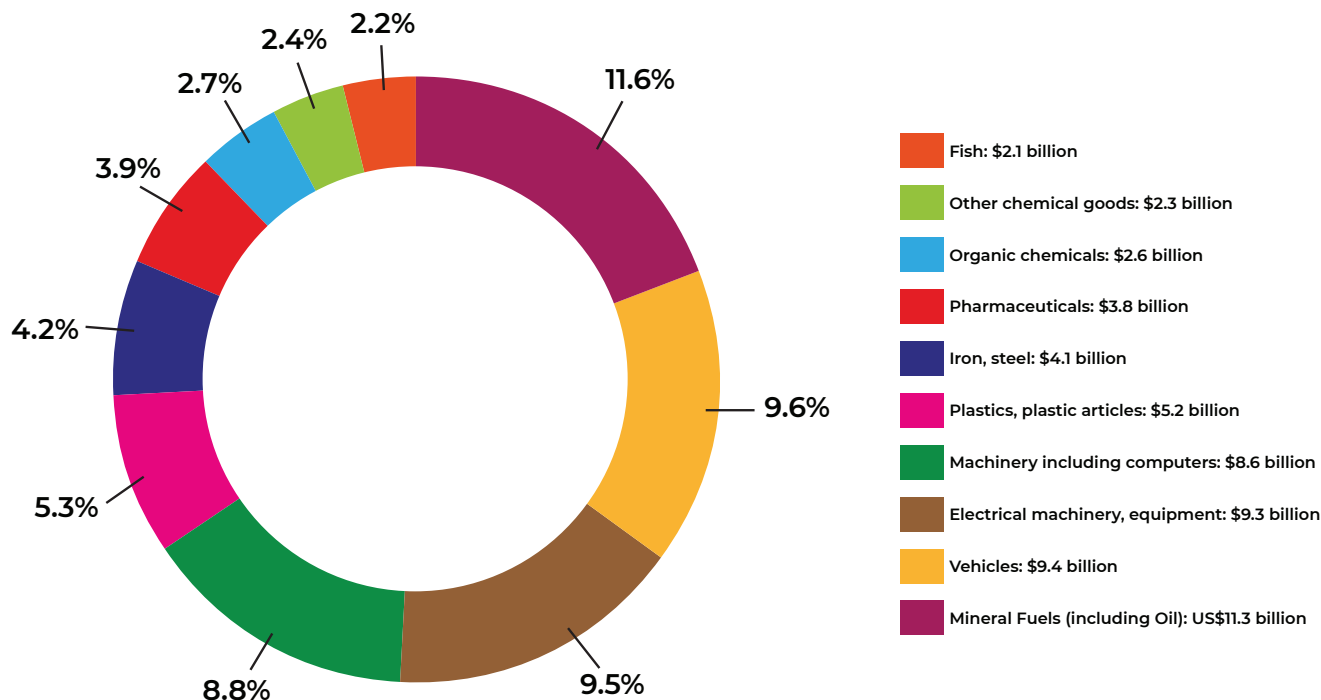
Portugal Import Export Outlook

Exports and imports of goods recorded nominal year-on-year growth rates of 17.3% and 29.2%, respectively as of April 2022 (Statistics Portugal 2022). The increased performance was largely attributed to industrial supplies fuels and lubricants.

Top Portugal Trading Partners in 2021

1. Spain
2. Germany
3. France
4. Netherlands
5. Italy
6. China
7. Belgium
8. Brazil
9. United States
10. Poland
11. Nigeria

Top Import Goods



Source: World Top Export 2021

Portugal Import Analysis 2022

Live animals; animal products
Vegetable products
Animal, vegetable or microbial fats and oils and their cleavage products; prepared edible fats; animal or vegetable waxes
Prepared foodstuffs; beverages, spirits and vinegar; tobacco and manufactured tobacco substitutes; products, whether or not containing nicotine, intended for inhalation without combustion; other nicotine containing products intended for the intake of nicotine into the human body
Mineral products
Products of the chemical or allied industries
Plastics and articles thereof; rubber and articles thereof
Raw hides and skins, leather, furskins and articles thereof; saddlery and harness; travel goods, handbags and similar containers; articles of animal gut (other than silkworm gut)
Wood and articles of wood; wood charcoal; cork and articles of cork; manufactures of straw, of esparto or of other plaiting materials; basketware and wickerwork
Pulp of wood or of other fibrous cellulosic material; recovered (waste and scrap) paper or paperboard; paper and paperboard and articles thereof

Portugal Import Analysis 2022

Textiles and textile articles
Footwear, headgear, umbrellas, sun umbrellas, walking sticks, seat-sticks, whips, riding-crops and parts thereof; prepared feathers and articles made therewith; artificial flowers; articles of human hair
Articles of stone, plaster, cement, asbestos, mica or similar materials; ceramic products; glass and glassware
Natural or cultured pearls, precious or semi-precious stones, precious metals, metals clad with precious metal, and articles thereof; imitation jewellery; coin
Base metals and articles of base metal
Machinery and mechanical appliances; electrical equipment; parts thereof; sound recorders and reproducers, television image and sound recorders and reproducers, and parts and accessories of such articles
Vehicles, aircraft, vessels and associated transport equipment
Optical, photographic, cinematographic, measuring, checking, precision, medical or surgical instruments and apparatus; clocks and watches; musical instruments; parts and accessories thereof
Arms and ammunition; parts and accessories thereof
Miscellaneous manufactured articles
Works of art, collectors' pieces and antiques

Source: *Statistics Portugal*

Kenya Portugal Trade State of Play

Kenya Exports to Portugal was US\$6.88 Million during 2021 (United Nations) and mostly comprised foodstuff and semi processed goods.

Kenya Exports to Portugal	Value	Year
Vegetable, fruit, nut food preparations	\$2.22M	2021
Animal, vegetable fats and oils, cleavage products	\$2.20M	2021
Fish, crustaceans, molluscs, aquatics invertebrates	\$1.91M	2021
Edible fruits, nuts, peel of citrus fruit, melons	\$232.96K	2021
Miscellaneous edible preparations	\$227.28K	2021
Live trees, plants, bulbs, roots, cut flowers	\$57.98K	2021
Beverages, spirits and vinegar	\$12.18K	2021
Works of art, collectors' pieces and antiques	\$9.93K	2021
Articles of leather, animal gut, harness, travel good	\$6.48K	2021
Glass and glassware	\$2.37K	2021
Plastics	\$668	2021
Wood and articles of wood, wood charcoal	\$515	2021
Live animals	\$469	2021
Pearls, precious stones, metals, coins	\$410	2021
Cotton	\$342	2021
Machinery, nuclear reactors, boilers	\$253	2021
Furniture, lighting signs, prefabricated buildings	\$157	2021
Coffee, tea, mate and spices	\$112	2021

Source: Trade Economics

Kenya Exports to Portugal was US\$6.88 Million during 2021 (United Nations) and mostly comprised foodstuff and semi processed goods.

Kenya Portugal Trade State of Play

Kenya Imports from Portugal	Value	Year
Articles of iron or steel	\$2.85M	2021
Machinery, nuclear reactors, boilers	\$2.63M	2021
Pharmaceutical products	\$2.47M	2021
Vehicles other than railway, tramway	\$2.43M	2021
Manmade staple fibers	\$2.25M	2021
Electrical, electronic equipment	\$1.56M	2021
Paper and paperboard, articles of pulp, paper and board	\$1.43M	2021
Miscellaneous chemical products	\$700.96K	2021
Plastics	\$527.71K	2021
Stone, plaster, cement, asbestos, mica or similar materials	\$504.64K	2021
Pulp of wood, fibrous cellulosic material, waste	\$212.63K	2021
Beverages, spirits and vinegar	\$146.38K	2021
Miscellaneous articles of base metal	\$129.33K	2021
Rubbers	\$126.68K	2021
Optical, photo, technical, medical apparatus	\$123.48K	2021
Other made textile articles, sets, worn clothing	\$121.17K	2021
Tanning, dyeing extracts, tannins, derivatives, pigments	\$109.52K	2021
Cereal, flour, starch, milk preparations and products	\$104.49K	2021

Export to Portugal Procedures

A step-by-step guide on foreign trade procedures (Info Trade) - <https://infotradekenya.go.ke/>

References

Statistics Portugal

(https://www.ine.pt/xportal/xmain?xpid=INE&xpgid=ine_indicadores&contecto=pi&indOcorrCod=0005719&selTab=tab0)

Trade Economics (<https://tradingeconomics.com/kenya/exports/portugal>)

World Top Export (<https://www.worldstopexports.com/portugals-top-10-imports/>)



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