



Opportunity for Kenyan SMEs

The report examines the import statistics of UK which enumerates sectors and products that presents potential business opportunities for Kenyan SMEs to be explored under the Kenya-UK trade and economic partnership agreement

Table 1: UK Export-Import in 2020

Kenya		Vicinity of the contract of th	Percenta Percenta 0.055	
United States	8 CM	247 W. C.	Import to UK (USD) 67,079,306,633	
Germany	Export by UK (USD) 46,352,025,713	Percentage of Export	Import to UK (USD) 85,679,090,129	Percentage Import
France			Import to UK (USD) 38,915,835,101	
Netherlands	Export by UK (USD) 30,377,934,085			Percentage Import
	Export by UK (USD) 30,154,261,368	Percentage of Export	Import to UK (USD) 65,529,528,079	Percentage Import

Source: UK Trade Statistics, Office for National Statistics

Top UK Trading Partners in 2020

- 1. Germany
- 2. China
- 3. United States
- 4. Netherlands
- 5. France

Top 5 Import Goods

- 1. Cars
- 2. Medical and pharmaceutical products
- 3. Clothing
- 4. Telecoms and sound equipment
- 5. Office machinery

UK Import Analysis 2020

Total Goods Imported to UK in 2020 {427,504 Million Euros}

Table 2: Analyis of Total Import to UK in 2020



Products

- Cereals
- Meat and Meat preparations
- Dairy Products and eggs
- Miscellaneous foods
- Coffee, Tea, Cocoa
- Animal Feeding stuffs
- Fish and Shellfish
- Vegetable and Fruit
- Live animals
- Sugar



Machinery and Transport Equipment

Products

- Cars
- Mechanical power generators
- Aircraft
- General Industrial machines
- Telecom and sound equipment



Products

- Medicinal and pharmaceutical Products
- Organic chemicals
- Plastics in primary form
- Dyeing, Tanning and coloring materials
- Toilet and cleansing preparation



Products

- Scientific Instruments
- Clothing
- Works of art
- Furniture
- Photographic & optical goods & clocks
- Footwear
- Jewelry
- Travel goods and Handbags



Products

• Crude and Refined Oil



Products

- Non-ferrous metals
- Iron and steel
- Textile fabrics
- Paper and paperboard
- Rubber manufacture





Products

- Metal ore and scrap
- Textile fibers
- Pulp and waste paper
- Crude rubber
- Crude minerals and fertilizer
- Wood and cork

For more information on UK as a market destination visit UK Office of National Statistics {https://www.ons.gov.uk/economy/nationalaccounts/balanceofpayments/bulletins/uktrade/december2020/previous/v1#uk-trade-data } For export trade support visit Kenya Export Promotion and Branding Agency {http://brand.ke/index.php/kenyan-exporters/export-facilitation_

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